

Last Updated: September 2023

# **Twin Falls County Economic Overview**

Civilian Labor Force (Aug 2023) 44.781 **Unemployment Rate (Aug 2023)** 3.6% Population (2022) 93.696 Median Household Income (2021) \$57,430 \$45.627 Per Capita Personal Income (2021) Poverty Rate (2021) 13.0%

Idaho Department of Labor labor.idaho.gov



#### 1. Twin Falls County Demographic Characteristics, 2021 5-Year ACS

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)
Total Population	89,128	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	82,239	92.3%	86.5%	68.2%
Black or African American alone, not hispanic	1,024	1.1%	0.7%	12.6%
Native American alone, not hispanic	1,817	2.0%	1.3%	0.8%
Asian alone, not hispanic	2,300	2.6%	1.4%	5.7%
Hispanic, or Latino (of any race)	15,279	17.1%	12.9%	18.4%
Gender				
Male	44,204	49.6%	50.4%	49.5%
Female	44,924	50.4%	49.6%	50.5%
Age				
Median age	35.3	-	36.8	38.4
Under 18 years	24,486	27.5%	25.3%	22.5%
Over 18 years	64,642	72.5%	74.7%	77.5%
21 years and over	56,994	63.9%	65.4%	68.3%
Over 65 years	13,831	15.5%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,340	3.7%	2.2%	3.3%
High school graduate (with equivalencies)	15,658	17.6%	18.7%	18.2%
Some college, no degree	13,899	15.6%	16.4%	13.4%
Associate's degree	6,661	7.5%	7.0%	6.1%
Bachelor's degree	8,192	9.2%	14.0%	14.7%
Graduate or professional degree	5,192	5.8%	7.3%	9.5%
Median Household Income	\$57,430	-	\$63,377	\$69,021

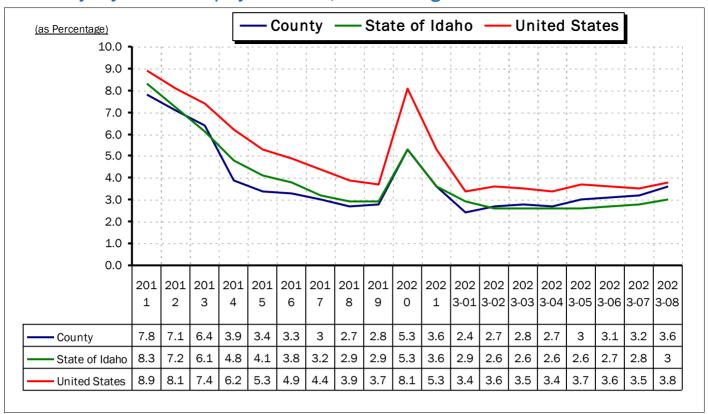
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, August 2022 to August 2023

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
August 2023	44,781	43,159	1,622	3.6%
August 2022	44,649	43,392	1,257	2.8%
YoY % Change	0.3%	-0.5%	29.0%	0.8%

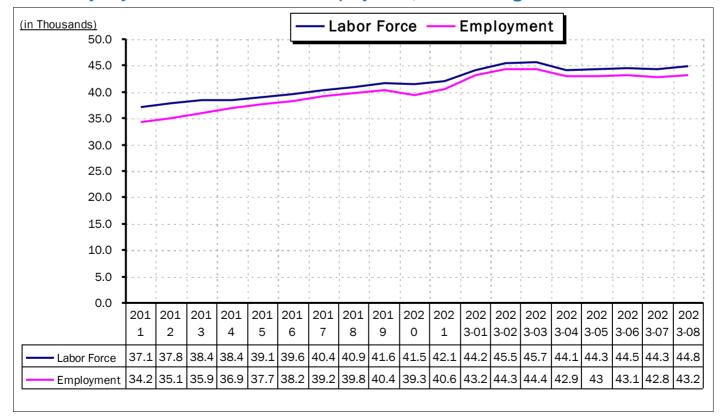
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 4. Seasonally-Adjusted Labor Force and Employment, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2012, 2021, and 2022

	201	2	202	21	202	2
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	33,176	\$30,491	40,511	\$41,086	40,624	\$45,142
Natural Resources and Mining	1,950	\$29,602	2,282	\$42,256	2,252	\$45,893
Construction	1,347	\$43,617	1,983	\$43,788	1,956	\$49,644
Manufacturing	3,250	\$38,897	4,837	\$54,236	5,003	\$58,641
Trade,Transportation, and Utilities	7,457	\$30,786	8,775	\$41,536	8,801	\$45,783
Information	510	\$33,124	269	\$40,230	299	\$46,299
Financial Activities	1,185	\$40,474	1,253	\$57,715	1,330	\$60,068
Professional and Business Services	4,098	\$24,605	4,621	\$38,392	4,336	\$43,785
Education and Health Services	7,950	\$31,332	9,499	\$42,358	9,581	\$46,382
Leisure and Hospitality	2,985	\$13,624	4,457	\$17,794	4,558	\$19,298
Other Services	956	\$24,931	999	\$36,200	1,028	\$39,627
Public Administration	1,486	\$40,224	1,528	\$49,718	1,478	\$54,355

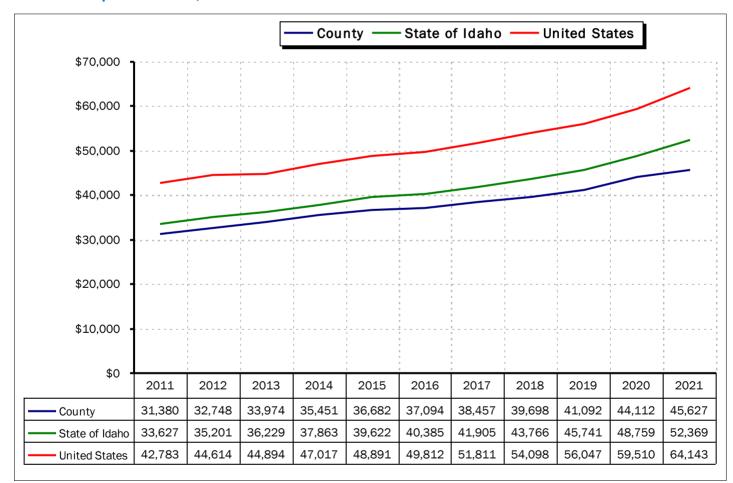
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2022

Employer	Ownership	Employment Range
St. Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	1,000 - 2,499
Lamb Weston	Private	500 - 999
Amalgamated Sugar Company	Private	250 - 499
Wal-mart	Private	250 - 499
Twin Falls County	Local Government	250 - 499
Personnel Plus	Private	250 - 499
Jayco Rv	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

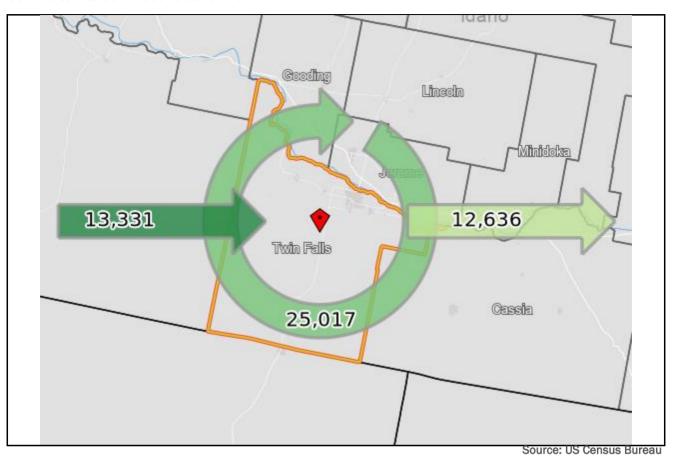
#### 7. Real Per Capita Income, 2011 to 2021



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2020

It is estimated that 25,017 workers lived and worked in Twin Falls County in 2020. Another 13,331 workers were employed in Twin Falls County but lived outside, while 12,636 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	14,910	38.9%
Jerome	1,384	3.6%
Kimberly	1,247	3.3%
Buhl	1,222	3.2%
Boise City	728	1.9%
Filer	721	1.9%
Burley	482	1.3%
Meridian	372	1.0%
Idaho Falls	371	1.0%
Hansen	310	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	19,085	50.7%
Boise City	1,776	4.7%
Jerome	1,472	3.9%
Buhl	833	2.2%
Kimberly	739	2.0%
Burley	686	1.8%
Filer	467	1.2%
Meridian	445	1.2%
Pocatello	437	1.2%
Nampa	364	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### For more Information, Contact:

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